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Sonnenschein Practice Group Chairs Leave to Form Boutique Law Firm Specializing in Internet Issues

March 2, 2010 -- Washington -- Yesterday, the new law firm of [Zwillinger Genetski LLP](#) opened its doors at 1705 N Street, N.W. providing legal services in the area of internet, privacy, security and internet enforcement law. Firm founders Marc Zwillinger and Christian Genetski were most recently chair and vice-chair respectively of the Internet, Communications and Data Protection practice of Sonnenschein, Nath and Rosenthal, a 700-attorney firm with 13 offices in the United States and Europe. Both are also former prosecutors who worked in the Computer Crime and Intellectual Property Section of the Criminal Division of the Department of Justice.

Zwillinger and Genetski have earned national reputations for their work advising high profile clients such as [Yahoo!](#), [MySpace](#) and [Cablevision](#) on privacy, security and intellectual property issues, and their work for other clients in responding to government investigations, handling litigation challenging internet practices, and their counseling on videogame and gambling issues.

“The Zwillinger Genetski team will continue providing the same type of client-focused legal work for which we’re known. To ensure that our firm’s incentives are aligned with those of our clients, we will offer a variety of alternative fee arrangements, including flat fees, blended rates and project costs,” said founding partner Marc J. Zwillinger.

Relations between Zwillinger Genetski and Sonnenschein remain close; the two firms will collaborate to meet client needs and share legal expertise and resources.

Zwillinger pioneered the first practice group devoted to information security at any Am Law 100 firm at Kirkland and Ellis in the year 2000. When he moved the practice to Sonnenschein in 2003, he tripled it in size and scope and built the first in-house computer forensic lab at any national law firm. Since then, he has been a frequent industry speaker, media commentator and writer on emerging legal issues on the internet. He has been consistently rated as a national leader by [Chambers USA](#) since the emergence of [Data Privacy and Security as a National](#) category.

According to Chambers, the practice Zwillinger and Genetski built at Sonnenschein was particularly renowned for its Internet security advice and counseling related to the Electronic Communications Privacy Act, the Foreign Intelligence Surveillance Act, the Wiretap and Cable Communication Acts.

Elizabeth Banker, Vice President and Associate General Counsel at Yahoo! noted that “Marc has been our go-to counsel on issues related to law enforcement compliance and information security for more than eight years. He now works with more than a dozen in-house lawyers at Yahoo! on wide variety of product and litigation matters. Yahoo! looks forward to continuing our long-standing and rewarding relationship with him at Zwilling Genetski LLP.”

Genetski also has built a national reputation representing social networking sites and online game publishers, most notably MySpace and [Blizzard Entertainment](#). In 2009, he served as lead counsel for Blizzard in securing a landmark copyright and DMCA decision against the developer of an unauthorized program that circumvented Blizzard’s anti-cheat technology and enabled users to breach their end user license agreements.

Zwilling Genetski LLP includes two senior associates from Sonnenschein, and all of its prior staff support. The new firm is located at 1705 N St, NW, Washington, D.C. 20036, a 4-story row house on the same side of the street as the Tabard Inn.

For more information, visit www.zwillgen.com